

*the*  
**Positive Image**  
*news from the professional photographers of WV*

PPWV FALL CONVENTION  
SEPTEMBER 25-26, 2011  
GRACELAND INN  
ELKINS WV.

Registration Deadline September 18th Midnight

FANTASTIC PROGRAMS  
&  
PRINT COMPETITION

GRACELAND INN - ELKINS WV.  
100 CAMPUS DRIVE  
ELKINS, WV 26214

PHONE: TOLL FREE 1.800.624.3157

ADJACENT TO THE GRACELAND INN

ROBERT C. BYRD CENTER  
FOR HOSPITALITY & TOURISM

RATES:  
\$80.00 SINGLE  
\$85.00 DOUBLE

DEADLINE FOR PPWV ROOM RATE IS  
AUGUST 25TH, 2011  
AVAILABILITY IS LIMITED.

ROOMS ARE ALSO AVAILABLE AT  
THE GRACELAND INN  
AND RANGE FROM  
\$105.00-\$175.00 PER NIGHT



POISED ON THE HILLSIDE OF THE BEAUTIFUL CAMPUS OF DAVIS & ELKINS COLLEGE, ELKINS, WV, THE GRACELAND INN, GRACELAND RESTAURANT, AND ADJACENT CONFERENCE CENTER COMMAND A TWENTY-MILE VIEW OF THE SCENIC MOUNTAINS AND SOME OF THE BEST OUTDOOR ACTIVITIES IN THE EAST.

GRACELAND INN IS A BEAUTIFULLY RESTORED VICTORIAN MANSION AND IS CURRENTLY A PREMIER LODGING, RETREAT, AND MEETING FACILITY.



# *professional photographers of WV*

\*\*SCHEDULE SUBJECT TO CHANGE. PLEASE CHECK WITH REGISTRATION FOR ANY LAST MINUTE SCHEDULE CHANGES.

SUNDAY SEPTEMBER 25TH, 2011

11:00AM- PPWV BOARD MEETING

12:30PM- REGISTRATION OPENS

12:30PM-3:30PM- PRINT CASES WILL BE ACCEPTED AT THE PPWV REGISTRATION DESK.

\*\*\*NO ENTRIES WILL BE ACCEPTED AFTER 3:30PM\*\*\*

1:00PM-2:00PM- VAN SLIDER PROGRAM

2:15-2:45- PPWV VENDER'S SPOTLIGHT

HARRY MARCKEL-MOREPHOTOS.COM

2:45-3:15 PPWV VENDER'S SPOTLIGHT

CLAYTON SPANGLER-PPS

3:30PM-5:30PM- JIM CARPENTER PROGRAM

5:30-6:30 -DINNER ON YOUR OWN.

6:30-7:30PM- 60 MINUTE SHOOTOUT

7:30PM-9:00PM- OPEN HOUSE AT FOTO1 STUDIO

9:00-??? HOSPITALITY- GRACELAND INN AND CONFERENCE CENTER

MONDAY SEPTEMBER 26TH, 2011

9:30AM-PRINT COMPETITION

11:00AM-12:00PM- PPWV'S 1ST EVER SWAP MEET

12:00-1:00 LUNCH ( ON YOUR OWN)

1:00PM-1:15PM PPWV VENDOR SPOTLIGHT

DENNIS COLE-COLE & COMPANY

1:15PM-3:PM- LORA YEATER PROGRAM

3:00PM- HAVE A SAFE TRIP HOME

PRINT CASES MUST BE HAND-DELIVERED IN PERSON BY THE ENTRANT.

THERE IS NO ENTRY FEE FOR FALL COMPETITION, BUT YOU MUST ENCLOSE A COMPLETED ENTRY FORM IN YOUR PRINT CASE.

A MINIMUM OF TWO (2) AND A MAXIMUM OF FOUR (4) ENTRIES PER MEMBER ARE PERMITTED.

PRINTS AND FOLIOS ARE ELIGIBLE FOR FALL COMPETITION. WEDDING/SOCIAL ALBUMS ARE NOT ACCEPTED.

YOU MUST ENTER FALL COMPETITION TO BE ELIGIBLE FOR PHOTOGRAPHER OF THE YEAR IN THE SPRING 2012 COMPETITION.

\*\*\*ALL OTHER RULES OF SPRING 2011 COMPETITION APPLY\*\*\*

NEW THIS YEAR: DIGITAL SUBMISSIONS!

EVERYTHING WILL BE THE SAME AS PAST YEARS FOR FALL PRINT COMPETITION.

4 PRINTS MAXIMUM. (THIS CAN BE 4 PRINTS OR FOLIOS, OR A COMBINATION OF THE TWO.)

NOW, ADD THE DIGITAL...

HERE ARE THE SPECS.

CD, DVD OR THUMB DRIVES ACCEPTED

FLATTENED JPG FORMAT

3000 PIXELS ALONG THE LONGEST EDGE

SAVED IN 8-BIT RGB (SRGB COLOR SPACE)

FILENAME MUST BE THE PRINT TITLE ONLY.

*professional photographers of WV*  
*Professional Landscape Photographer*  
*Van Slider*



SUNDAY SEPTEMBER 25TH, 2011  
1:00PM-2:00PM

VAN HAS SERIOUSLY PURSUED PHOTOGRAPHY FOR OVER TWENTY-FIVE YEARS AND WAS FIRST INSPIRED BY THE PHOTOGRAPHY OF LEGENDARY WV MAGAZINE EDITOR ARNOLD "SONNY" HYDE, JR. HIS PRIMARY EMPHASIS IS LANDSCAPE PHOTOGRAPHY AND FINE ART SALES OF HIS WORK.

IN ADDITION TO BEING SUCCESSFUL IN SELLING IMAGES FOR USE AS PERSONAL AND CORPORATE DÉCOR, HIS PHOTOGRAPHY HAS BEEN USED IN BOOKS, MAGAZINES, CALENDARS, PRINT AND ONLINE ADVERTISEMENTS, TELEVISION COMMERCIALS, BILLBOARDS, AND VARIOUS OTHER PUBLICATIONS. HIS IMAGES HAVE APPEARED IN OVER SIXTY ISSUES OF WONDERFUL WEST VIRGINIA SINCE 1986, INCLUDING ON FOURTEEN COVERS.

AMONG HIS OTHER CREDITS ARE THE APPALACHIANS: AMERICA'S FIRST AND LAST FRONTIER, BROWN TROUT CALENDARS, REIMAN PUBLICATIONS, TRAVEL-HOLIDAY, BLUE RIDGE COUNTRY, WEST VIRGINIA; MOUNTAIN MAJESTY, FARM AID: A SONG FOR AMERICA, SOUTHERN FARM AND RANCH, THE CONSERVATION FUND, GOLF STYLES WASHINGTON, AND WVU SPORTS PUBLICATIONS.

VAN WILL BE SPEAKING ON TOPICS THAT INCLUDE:

- ::: HOW A CPA BECAME AN OUTDOOR PHOTOGRAPHER
- ::: MOTIVATION IN PHOTOGRAPHY
- ::: DIFFERENT TECHNIQUES FOR LANDSCAPE WORK
- ::: HUMOROUS AND NOT SO HUMOROUS EXPERIENCES IN THE FIELD
- ::: THE WHAT, WHERE AND WHY- HIS FAVORITE PLACES



*professional photographers of WV*  
*Imagination, Creativity and the*  
*Self Assignment*



*Jim Carpenter*

SUNDAY SEPTEMBER 25TH, 2011  
3:30PM-5:30PM

JIM CARPENTER HAS BEEN A PHOTOGRAPHER IN THE CHARLOTTESVILLE AREA RECORDING HISTORY AND CREATING FAMILY HEIRLOOMS FOR OVER 40 YEARS. JIM SPENT 20 YEARS AS A PHOTOGRAPHER AT THE DAILY PROGRESS NEWS PAPER BEFORE PURCHASING GITCHELL'S STUDIO IN 1988.

HE HAS EARNED HIS MASTER'S, PHOTOGRAPHIC CRAFTSMAN, CERTIFIED PROFESSIONAL PHOTOGRAPHER FROM THE PPA AS WELL AS PHOTOGRAPHIC EXCELLENCE AND VIRGINIA FELLOW PHOTOGRAPHER'S DEGREES FROM THE PPOV.

JIM HAS ALSO HAD THE DISTINCT PLEASURE AND OPPORTUNITY TO PHOTOGRAPH 8 UNITED STATES PRESIDENTS, QUEEN ELIZABETH OF ENGLAND, RUSSIAN PRIME MINISTER MIKHAEL GORBACHEV, AMONG MANY OTHERS,

HIS PROGRAM "IMAGINATION, CREATIVITY AND THE SELF-ASSIGNMENT" IS AN EYE OPENING GLIMPSE INTO HOW HIS MIND WORKS. HE WILL TEACH YOU HOW TO IMPROVE YOUR PHOTOGRAPHY AND RENEW THE SPARK THAT YOU FELT WHEN YOU SAW THE RESULTS FROM YOUR FIRST ROLL OF FILM.

JIM IS A STRONG BELIEVER IN SELF ASSIGNMENTS, AND HE IS ONE OF THE TOP AWARD-WINNING PHOTOGRAPHERS IN VIRGINIA. HE HAS BEEN THE "GRAND PHOTOGRAPHIC AWARD" WINNER FOR THE STATE OF VIRGINIA FIVE TIMES IN THE PAST TEN YEARS.

*professional photographers of WV*

*Follow Your Heart*  
*Lora Yeater*

MONDAY SEPTEMBER 26TH, 2011  
1:00PM-3:00PM

LORA HAS BEEN TRULY BLESSED WITH THE GIFT OF TELLING A STORY THROUGH THE LENS OF A CAMERA.

WHAT BEGAN AS A LOVE OF CAPTURING HER OWN CHILDREN HAS TURNED INTO A TRUE PASSION IN 2008 WHEN SHE WAS ABLE TO START HER OWN PHOTOGRAPHY BUSINESS, MEMORIES BY LORA YEATER PHOTOGRAPHY.

LORA IS A MEMBER OF THE PROFESSIONAL PHOTOGRAPHERS OF WEST VIRGINIA, PROFESSIONAL PHOTOGRAPHERS OF AMERICA, AMERICAN SENIOR PHOTOGRAPHERS (ASP), AND SENIOR PHOTOGRAPHERS INTERNATIONAL (SPI).

LORA HAS BEEN NAMED WEST VIRGINIA PHOTOGRAPHER OF THE YEAR 2008, 2010, AND 2011.

LORA'S PRESENTATION WILL FOCUS ON

- ::: WHERE INSPIRATION COMES FROM
- ::: HOW TO PHOTOGRAPH FROM YOUR HEART
- ::: SIMPLE GUIDELINES TO CREATE UNIQUE PORTRAITS
- ::: PREPARING SENIOR FOR SESSION
- ::: LIGHTING DIAGRAMS
- ::: CREATIVITY USING SIMPLE PROPS



*professional photographers of WV*

SPECIAL \*NON-PPWV\* EVENT

SATURDAY, SEPTEMBER 24TH, 2011

OUR HOST HOTEL IS THE GRACELAND INN AND CONFERENCE CENTER ON THE CAMPUS OF DAVIS & ELKINS COLLEGE IN ELKINS. ON SATURDAY EVENING THE COLLEGE WILL BE SPONSORING A PORK BARBECUE ON THE PORCH OF THE GRACELAND MANSION AS PART OF ITS PARENTS WEEKEND AND IT WILL BE FOLLOWED BY A CONCERT ON THE BACK LAWN OF GRACELAND BY THE DAVISSON BROTHERS BAND.

PPWV GUESTS ARE WELCOME TO ATTEND. THE COST WILL BE \$40 AND WILL INCLUDE FOOD, DRINK (BEER INCLUDED) AND THE ENTERTAINMENT.

PPWV GUESTS ARE WELCOME TO ATTEND.

TV'S WILL BE AVAILABLE FOR THOSE THAT WANT TO WATCH THE WVU/LSU GAME IF IT GETS SCHEDULED AS A NIGHT GAME.

PROCEEDS BENEFIT THE D&E ATHLETIC DEPT.

# *professional photographers of WV*

**TWO NEW PPWV EVENTS  
ADDED TO THE FALL LINEUP!!!**

**SUNDAY, SEPTEMBER 25TH, 2011**

**6:30-7:30.....60 MINUTE SHOOTOUT**

**BRING YOUR CAMERA FOR THIS ONE!!!**

**THIS IS A TIMED GAME WHERE YOU HAVE 60 MINUTES TO SHOOT ANYTHING YOU WANT BUT YOU CAN PICK ONLY ONE FROM THE SHOOT TO SHOW OFF AS YOUR BEST SHOT.**

**AT THE END OF 60 MINUTES WE WILL DOWNLOAD YOUR BEST IMAGE FROM YOUR MEMORY CARD WITH NO ENHANCEMENT ALLOWED AND THE WINNER WILL BE ANNOUNCED ON MONDAY MORNING DURING PRINT COMPETITION!**

**FURTHER DETAILS AND RULES WILL BE EXPLAINED BY BRENT KEPNER AT THE BEGINNING OF JIM CARPENTER'S PROGRAM...**

**MONDAY, SEPTEMBER 26TH, 2011**

**11AM-NOON.....PPWV'S 1ST (POSSIBLY ANNUAL) SWAP  
MEET/FLEA MARKET**

**BRING ITEMS FROM YOUR STUDIO THAT YOU DON'T USE TO TRADE FOR  
ITEMS THAT YOU CAN USE.**

**THIS IS NOT A JUNK EXTRAVAGANZA**

**TAKE A LOOK AROUND YOUR STUDIO AND PICK OUT THINGS THAT YOU  
DON'T USE OFTEN, ARE NOT MAKING YOU MONEY ANYMORE OR ARE JUST  
SICK OF SEEING.**

**COME PREPARED TO BUY, SELL, TRADE FOR DIFFERENT STUFF THAT MIGHT  
BOOST YOUR CREATIVITY AND INCOME!**

**HERE ARE SOME IDEAS:**

**BACKGROUNDS, PROPS, CAMERAS, LENSES, TRAINING VIDEOS, COMPUTER  
EQUIPMENT, SOFTWARE**

# *professional photographers of WV*

## **2011 PPWV Fall Meeting Registration Form**

Sunday, September 25th and Monday, September 27th

Registration Deadline September 18th  
(All Meals are On Your Own)

### Registration Fees

PPWV Member .....NO CHARGE  
Non Members/Guests.....\$40 per person

# Attending	By 8/25	After 8/25	Total
_____ PPWV Member	No Charge	\$15	\$ _____
_____ Non Member/Guest	\$40	\$50	\$ _____
		Total Enclosed	\$ _____

Studio \_\_\_\_\_  
Address \_\_\_\_\_  
City, State, Zip \_\_\_\_\_  
Telephone \_\_\_\_\_  
E-mail \_\_\_\_\_

### PPWV Members Attending (Names)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### Guests/Non Members Attending (Names)

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

### SEND REGISTRATION FORM & PAYMENT TO:

Mary Ann Phillips  
PPWV Executive Offices  
1497 Eastern Ave.  
Morgantown, WV 26505  
(304) 599-3840